

**PENNSYLVANIA JUNIOR HOLSTEIN ASSOCIATION**  
**ADVERTISEMENT DESIGN CONTEST**

**CONTEST INFORMATION**

1. Advertisement must be a 1/2 (one-half) page color advertisement (5 1/2" X 8")
2. The advertisement can include as many pictures as you may desire in the advertisement.
3. The ad should promote the junior member's farm, cattle and/or activities.
4. Imagination, creativity and promotion are criteria for judging
5. Advertisements must be brought to the PA Junior Holstein Convention for judging and arrive by 3:00pm on Friday, February 9th.

**TWO AGE DIVISIONS**

- Junior – must not have reached their 15th birthday by January 1
- Senior – must not have reached their 21<sup>st</sup> birthday by January 1.

**AWARDS AND RECOGNITION**

1. The winning advertisements will be placed in the *Pennsylvania Holstein Profiles* magazine

Name\_\_\_\_\_ (Age\_\_\_\_\_)

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

e-mail\_\_\_\_\_ County\_\_\_\_\_

Send Entry Information by January 1<sup>st</sup> to:

Pennsylvania Holstein Association  
839 Benner Pike  
State College, PA 16801  
phone (814) 234-0364  
e-mail: contact@paholsteins.com