

## ON THE STREET INTERVIEW CONTEST

### RULES AND REGULATIONS

This contest is to allow Junior members to develop skills that they can use when approached by visitors or media at fairs, shows, etc.

1. Sign-up on Friday at the Junior Convention.
2. The contest will be conducted on Saturday during the Junior Convention.
3. There will be Three (3) age divisions:
  - Senior Division  
18-21 years of age as of January 1<sup>st</sup> in the year of competition.
  - Intermediate Division  
14-17 years of age as of January 1<sup>st</sup> in the year of competition.
  - Junior Division  
9-13 years of age as of January 1<sup>st</sup> in the year of competition.
4. Questions will be determined by the PA Holstein Youth Committee or designated representatives
5. The contestant will be asked a question in media fashion and have up to one (1) minute to answer the question on camera. There will be no preparation time, the question will be asked and answered immediately.
6. Contestants will be judged on clarity of their answer, knowledge of the subject and poise in front of the camera.
7. The winning interviews will be shown at the awards breakfast on Sunday morning.