

# PENNSYLVANIA JUNIOR HOLSTEIN ASSOCIATION

## ADVERTISEMENT DESIGN CONTEST

### CONTEST INFORMATION

1. Advertisement must be a 1/2 (one-half) page color advertisement (5 1/2" X 8")
2. The advertisement can include as many pictures as you may desire in the advertisement.
3. The ad should promote the junior member's farm, cattle and/or activities.
4. Imagination, creativity and promotion are criteria for judging
5. Advertisements must be brought to the PA Junior Holstein Convention for judging by 3:00 P.M. Friday, February 5, 2021

### TWO AGE DIVISIONS

Junior – must not have reached their 15th birthday by January 1

Senior – must not have reached their 21<sup>st</sup> birthday by January 1.

### AWARDS AND RECOGNITION

1. The winning advertisements will be placed in the *Pennsylvania Holstein Profiles* magazine

Name \_\_\_\_\_ (Age \_\_\_\_\_)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

e-mail \_\_\_\_\_ County \_\_\_\_\_

Send Entry Information by January 3<sup>rd</sup> to:

Pennsylvania Holstein Association  
839 Benner Pike  
State College, PA 16801  
phone (814) 234-0364  
Fax (814) 234-1698  
e-mail: [contact@paholsteins.com](mailto:contact@paholsteins.com)

