

NEWS RELEASE

ON THE STREET INTERVIEW CONTEST

The Pennsylvania Junior Holstein Association will conduct its 9th Annual "On-The-Street Interview" Contest. The On-The-Street Interview contest is to allow Junior members to develop skills that they can use when approached by visitors or media at fairs, shows, etc. Sign-ups will be on **Friday, February 5th and the contest is Saturday, February 6th at the Crown Plaza, Reading** as part of the PA Junior Holstein Convention.

Contest rules are as follows:

1. There will be Three (3) age divisions:

Senior Division

18-21 years of age as of January 1st in the year of competition.

Intermediate Division

14-17 years of age as of January 1st in the year of competition.

Junior Division

9-13 years of age as of January 1st in the year of competition.

2. The contestant will be asked a question in media fashion and have up to one (1) minute to answer the question on camera. There will be no preparation time, the question will be asked and answered immediately.
3. Contestants will be judged on clarity of their answer, knowledge of the subject and poise in front of the camera
4. The winning interviews will be shown at the Junior Convention dinner on Saturday night.
5. Participants must be Pennsylvania Junior Holstein members.

Any questions or comments please call Pennsylvania Holstein Association at 814-234-0364 or email at contact@paholsteins.com