

PENNSYLVANIA JUNIOR HOLSTEIN ASSOCIATION

ADVERTISEMENT DESIGN CONTEST

CONTEST INFORMATION

1. Advertisement must be a 1/2 (one-half) page color advertisement (5 1/2" high X 8.5" wide)
2. The advertisement can include as many pictures as you may desire in the advertisement.
3. The ad should promote the junior member's farm, cattle and/or activities.
4. Imagination, creativity and promotion are criteria for judging
5. Advertisements must be brought to the PA Junior Holstein Convention for judging and arrive by 3:00pm on Friday, February 6th.

TWO AGE DIVISIONS

Junior – must not have reached their 15th birthday by January 1

Senior – must not have reached their 21st birthday by January 1.

AWARDS AND RECOGNITION

1. The winning advertisements will be placed in the *Pennsylvania Holstein Profiles* magazine

Name_____ (Age_____)

Address_____

City_____ State_____ Zip_____

e-mail_____ County_____

Send Entry Information by January 1st to:

Pennsylvania Holstein Association
839 Benner Pike
State College, PA 16801
phone (814) 234-0364
e-mail: activities@paholsteins.com