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August 1, 2023

Dear

The Northeast District of the Pennsylvania Holstein Association will be hosting the 111th Annual Meeting and the 67<sup>th</sup> Pennsylvania Holstein Association state convention. In a newer format, we will be joining the junior members for a combined gathering. To be held at the Hilton in Scranton, PA on February 9-11, 2024, we are anticipating over 400 adult and junior members. We are looking forward to a full weekend consisting of tours, meetings, awards programs, contests, convention sale, and many other activities.

Our planning committees are working hard to develop our programs and activities for those who will attend the convention. We plan to highlight some top herds through tours along with a dairy bar, and we really look forward to showcasing our juniors and their accomplishments to the adult members. Our junior members will be competing in many contests to represent Pennsylvania at the 2024 National Holstein Convention. We will also be recognizing numerous adult members for their achievements and support of the association.

We are excited to host our Holstein friends and enthusiasts from across the state as we share experiences and ideas, renew friendships, and receive updates from the association. In order to pull off an exceptional event, we need local support. Our district only hosts the convention once every six years, so we like to showcase our area and the local businesses as much as we can. Any monetary donation would be very much appreciated.

Monetary donation categories include the following:

Gold Sponsor – Over \$2,500  
Partner - \$1000 - \$2,499  
Sponsor - \$400-\$999  
Contributor-\$100-\$399  
Friend - Up to \$99

Sponsorship funds will be specifically used for tour transportation, room rentals, audio and visual needs, and more. All supporters will be recognized in several ways including through press releases, listings in the convention program booklet, as well as on our social media sites and announcements at the convention.

Commercial exhibitor spaces are also available to showcase and promote your new products, services, and latest technology advancements. The spaces will be centrally located to the convention spaces and each exhibitor will have the opportunity to address the convention attendees during the Annual Meeting on Friday, February 9. You will have two minutes to address the audience about your product or service and invite them to visit your exhibit. More information regarding these spaces are located on the following page.

Checks can be made payable to “PA Holstein Association” with the memo 2024 Convention and sent to:  
2024 PA Holstein Convention  
c/o Rosalie Zaginaylo  
169 Knorrs Hill Rd.  
Berwick, PA 18603

We appreciate your interest and support of our Pennsylvania Holstein Association and thank you for helping make our 2024 convention a success. Thank you in advance.

Sincerely,  
Rosalie Zaginaylo and Elizabeth Cashell, Northeast Convention Chairs

**Commercial Booth Contract  
2024 Pennsylvania Holstein Convention  
Hilton Hotel, Scranton PA – February 9-11**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone No. \_\_\_\_\_ Contact Person Who will be attending: \_\_\_\_\_

E-mail Address \_\_\_\_\_

*Booth Space is approximately 8 Feet of Frontage.*

*Cost is:  
\$150.00*

Do you require a table?                      \_\_\_Yes                      \_\_\_No

Do you require 110 electric?                      \_\_\_Yes                      \_\_\_No

Contribution to the 2024 PA Holstein Convention    \$ \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Total Amount Enclosed                                      \$ \_\_\_\_\_

**Make Checks Payable to:**  
**"PA Holstein Association"**  
*memo: 2024 Convention*

**Send Contract and Payment to:**  
2024 PA Holstein Convention  
c/o Rosalie Zaginaylo  
169 Knorrs Hill Rd.  
Berwick, PA 18603

**Please Respond by December 15, 2023**

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail: \_\_\_\_\_

Comments \_\_\_\_\_